FactSet Integrates Alternative Data and Expands AI Ecosystem Through Partnership with Carbon Arc

November 10, 2026

NORWALK, Conn., Nov. 10, 2026 (GLOBE NEWSWIRE) -- FactSet, a leading global intelligence and AI solutions provider to the financial markets, has partnered with Carbon Arc, the neutral data layer for the AI economy, to bring governed access to more than 60 alternative data providers and over 500 distinct data assets into FactSet's Workstation and Model Context Protocol (MCP) ecosystem.

Through this partnership, Carbon Arc's alternative data will be embedded directly into FactSet's platform and workflows, giving investment professionals a more complete picture of the factors shaping business performance. The integration spans a broad range of data sets, including credit card transactions, retail foot traffic, digital advertising activity, ecommerce trends, web and app traffic, and housing permits, enabling analysts and portfolio managers to identify shifts in consumer demand, track competitive positioning, and detect early signals of changing market conditions.

The integrated solution is designed to deliver across three core capabilities:

- **Expanded Data Access:** Content from more than 60 alternative data providers and over 500 data assets will be accessible within FactSet's workflow solutions, giving investment professionals a broader and more diverse set of insights for fundamental and quantitative analysis.
- **Seamless Workflow Integration:** Available as an optional add-on via single sign-on, the data will be accessible through FactSet's Workstation and its MCP integrations with major hyperscalers and leading AI labs, allowing clients to incorporate alternative data into existing research and investment processes.
- **AI-Ready Intelligence:** By connecting Carbon Arc's alternative data to FactSet's MCP ecosystem, the partnership positions clients to take full advantage of AI-powered tools and workflows, delivering faster, more actionable insights across industries, geographies and investment strategies.

"Investment professionals have always relied on FactSet for our high quality trusted financial data as the foundation for every stage of the investment and dealmaking lifecycle," said **John Costigan, Co-Head of Product at FactSet**. "By integrating Carbon Arc's catalogue of alternative data assets, we are meaningfully expanding the depth and breadth of insights our clients can unlock with FactSet Intelligence."

"The model isn't a bottleneck anymore. The data layer is," said **Kirk McKeown, Founder and Chief Executive Officer of Carbon Arc**. "With the Carbon Arc platform available in FactSet's AI ecosystem, its clients get governed access to over 500 real-world data assets in the workflows they already use. We're excited to power differentiated research, investing and advisory use cases."

About FactSet

FactSet (NYSE:FDS | NASDAQ:FDS) supercharges financial intelligence, offering enterprise data and information solutions that help our clients maximize their potential. Our cutting-edge digital platform seamlessly integrates proprietary financial data, client datasets, third-party sources, and flexible technology to deliver tailored solutions across the buy side, sell side, wealth management, private equity, and corporate sectors. With over 48 years of expertise, a presence in 20 countries, and extensive multi-asset class coverage, we leverage advanced data connectivity alongside AI and next-generation tools to streamline workflows, drive productivity, and enable smarter, faster decision-making. Serving more than 9,200 global clients and over 260,000 individual users, FactSet is a member of the S&P 500 dedicated to innovation and long-term client success. Learn more at www.factset.com and follow us on X and LinkedIn.

FactSet Investor Relations:
Kevin Toomey
+1.212.209.5259
Kevin.toomey@factset.com

FactSet Media Relations:

Alexandra Shevchenko
Oleksandra.shevchenko@factset.com

About Carbon Arc

Founded in 2021, Carbon Arc is the neutral data layer for the AI economy: the missing infrastructure between private enterprise data and AI inference. Carbon Arc finds hard-to-source real-world company data, clears it through a compliance layer, and delivers

it on demand. The Carbon Arc platform offers 500+ data assets. As models converge on speed and price, the data feeding each decision becomes the edge.

Carbon Arc Media Relations:
Pro-carbonarc@prosek.com